

## Press release

### **Together towards the future**

#### **Baumannwohlenberg and Perfecta become baumannperfecta**

With the merger of the two brands *baumannwohlenberg* and Perfecta, two companies are growing together that belong – also in the eyes of many experts - together for a long time.

„The consolidation of the brands is a logical step in the restructuring of the Baumann Group“, explains Christian Baumann, managing partner of Baumann Maschinenbau Solms GmbH & CO. KG and Perfecta Schneidemaschinenwerk Bautzen GmbH. „Due to the trends within the graphic industry it is important for us to join strengths and core competencies of the individual Baumann companies and to optimally use the resulting synergies. Moreover, it is our goal, together with our strong technology partners, to develop solutions which will allow us to successfully shape our future.“

The two brands, *baumannwohlenberg* and Perfecta, have a long tradition and have long been successfully established in the global market as innovation and technology leaders. "With the progressing globalization and increasing digitalization, this two-brand strategy is no longer effective today," agrees Markus Frick, managing director of both companies. "We already have an extensive, identical product portfolio and with the merger of the companies we combine the best of both brands and the technologies we use."

„Our customers will particularly benefit from this“, says convinced Peter Voigt, managing director of co. Perfecta Schneidmaschinen GmbH Bautzen. „With the joint development and the uniform sales and service concept we will offer our customers further innovative solutions and products „made in Germany“ and, moreover, will be in the position to support them even faster and more efficiently. Another advantage will surely be the close cross-company cooperation of the different departments, which will ensure an optimal workload at both locations.“

In this merger, which will take place exclusively on brand level, the two companies – Baumann Maschinenbau Solms GmbH & CO. KG and Perfecta Schneidemaschinenwerk GmbH Bautzen - as well as the locations will remain in their actual form and Peter Voigt will take over the responsibility for sales and service. Markus Frick will be responsible within the Baumann Group for research and development and thus for the implementation of new technologies and trends. The companies will benefit from the experience of the Baumann Group, which has been responsible for all processes within the graphic industry for almost 90 years.

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The baumannperfecta cutting machines and peripherals will be exhibited, besides the Wohlenberg bookbinding systems, for the first time at DRUPA 2020 on a joint booth with 1400 sqm. in hall 16 (B23/1-6), as part of the newly launched Postpress Alliance. The cooperation between the medium-sized, mechanical engineering companies Baumann Maschinenbau Solms, Bograma, Herzog+Heymann, Hohner, MBO, Perfecta and Wohlenberg has as common goal to use the synergies on the basis of their individual, complementary technological core competencies, thus creating a real added value for the customers. Under the motto “we connect”, the Postpress Alliance will present at the world premiere an extensive performance portfolio, starting at the data transfer from the MIS to cutting, folding, die-cutting, perfect binding or wire binding, right through the processing of mailing and outsert systems, showing almost the entire workflow with the corresponding customer process operation. Concentrated competence – a must for all Drupa visitors.

Bautzen/Solms 2020.01.17

## Press release

About Baumann Maschinenbau Solms

Baumann – your partner for products and services for the graphic industry

Baumann Maschinenbau Solms belongs to the Baumann business group founded in 1930 – an internationally active company based in Hesse, Germany.

The Baumann group of companies is one of the largest distribution companies worldwide for graphic machines, systems and consumables and is considered as one of the market leaders in Germany. With its headquarters in Frankfurt am Main, the group with approximately 300 employees has further trading centers with sales and service.

The history of Baumann Maschinenbau Solms began in 1960, manufacturing machines for the printing industry, like jiggers, pile hoists, pile turners and air tables. Customer-specific solutions and quality "Made in Germany" ensured such high demand that the independent company, Maschinenbau Solms - today Baumann Maschinenbau Solms GmbH & Co. KG - was founded in 1978. The company is now one of the world's leading manufacturers of cutting systems and automation systems for the processing of paper and cardboard in the graphic industry, which were distributed under the baumannwohlenberg brand until today, and as from 2020 under the baumannperfecta brand.

Besides complete cutting systems for printers, bookbinders and paper mills, the product range also includes special, customized solutions. Together with our customers and using the latest technologies, we develop and manufacture practice-oriented solutions. In doing so, we not only value easy operation and longevity of our machines, but also careful use of resources. As the technology leader, we have set ourselves the goal to support our customers so that they can respond to their competitors and generate high profits.

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About Perfecta:

Baumann – partner for products and services for the graphic industry

PERFECTA Schneidemaschinenwerk Bautzen GmbH belongs to the Baumann business group founded in 1930 – an internationally active company based in Hesse, Germany.

The Baumann group of companies is one of the largest distribution companies worldwide for graphic machines, systems and consumables and is considered as one of the market leaders in Germany. With its headquarters in Frankfurt am Main, the group with approximately 300 employees has further trading centers with sales and service.

PERFECTA machines are in use in over 70 countries worldwide and have proven themselves over decades. Their reliability and performance ensure smooth production processes and the highest product quality and thus the success of the customers.

In intensive cooperation with partners and customers, we continuously adapt the technologies according to changing market needs - for example by means of an intelligent networking of the cutting systems and integration of the cutting technology in the workflow. By automating processes, we ensure that our customers will continue doing well with us in the future.

From stand-alone machines to fully automatic cutting systems, from small, medium to large formats, Perfecta nowadays offers economical and stable solutions for all customer requirements under the baumannperfecta brand. Users are impressed with the high cutting precision, with solid technology and simple operation. In addition to standardized, solid high-speed cutters and networked cutting systems, the product range also includes powerful peripherals.

Companies of the Baumann Group:

- Heinrich Baumann Grafisches Centrum GmbH, Solms
- Heinrich Baumann Grafisches Centrum GmbH, office Munich
- Baumann Grafische Systeme GmbH, Leipzig
- Baumann & Rohrman GmbH, Meckenheim
- Medianetics GmbH, Meckenheim
- Wohlenberg Schneidesysteme, Hannover
- Wohlenberg Buchbindesysteme, Verden
- Baumann Maschinenbau Solms GmbH & Co. KG, Solms
- BaumannPacking, Solms
- Perfecta Schneidemaschinenwerk GmbH Bautzen, Bautzen

## Press release

Picture1:



New logo of the baumannperfecta brand

Picture2:



TOGETHER towards the future. Markus Frick, managing director of Baumann Maschinenbau Solms and PERFECTA, and Peter Voigt, managing director of PERFECTA

On request we would be pleased to send you the pictures in print resolution.

## Press release

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